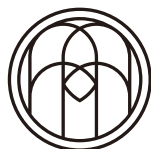


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FORWARD FASHION
HOLDINGS

Forward Fashion (International) Holdings Company Limited

尚晉(國際)控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2528)

NOTICE OF BOARD MEETING

The board of directors (the “**Board**”) of Forward Fashion (International) Holdings Company Limited (the “**Company**”) hereby announces that a meeting of the Board will be held on Thursday, 29 August 2024, for the purpose of, among other matters, (i) considering and approving the unaudited interim results of the Company and its subsidiaries for the six months ended 30 June 2024 and the publication thereof; and (ii) considering the payment of an interim dividend, if any.

By Order of the Board

Forward Fashion (International) Holdings Company Limited

Fan Wing Ting

Chairman

Hong Kong, 20 August 2024

As at the date of this announcement, the Board comprises Mr. Fan Wing Ting, Ms. Chen Xingyi, Mr. Kevin Trantallis, Mr. Fong Yat Ming and Ms. Fan Tammy as Executive Directors, and Mr. Yu Chun Kau, Mr. Ng Kam Tsun and Mr. Sze Irons as the Independent Non-executive Directors.

In case of any inconsistency, the English text of this announcement shall prevail over the Chinese text.